

# Raising Recurring Money For Your Organization



GatorPond Entertainment Group  
[www.gatorpond.com](http://www.gatorpond.com)

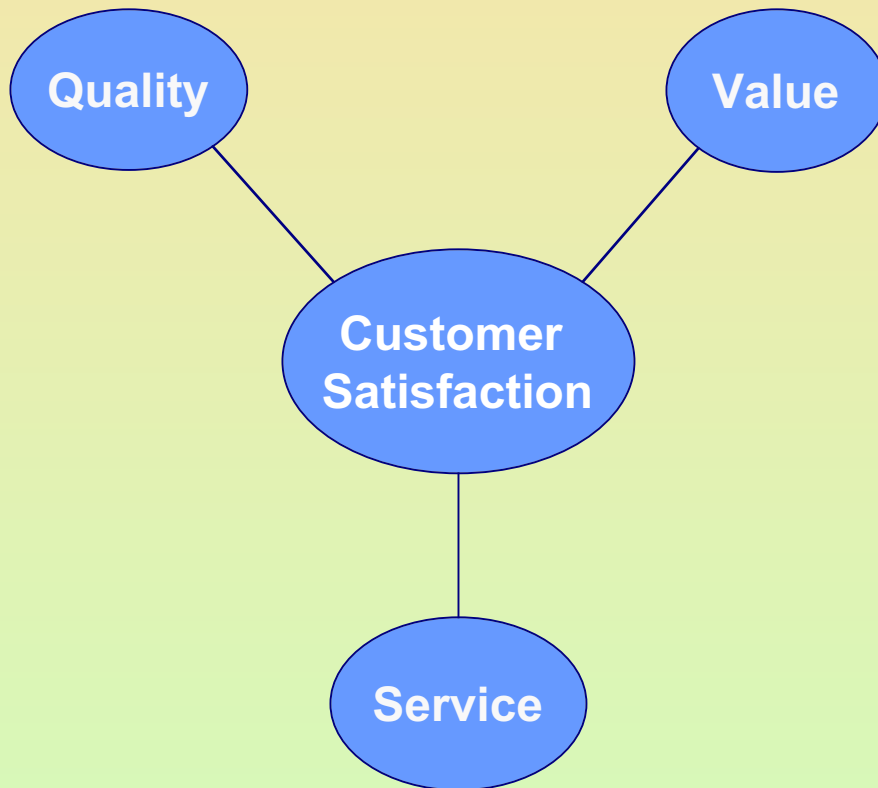
*Trade What You Have For What You Want*

# Objective

- To Raise Significant and On-going funds with:
- NO Collections
- NO Products to Stock or Deliver
- NO Returns or Charge-backs
- Recurring income
- EASY for everyone to do

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# Customer Requirements Key To Success



- GatorPond SAVES supporters money and they have fun doing it !
- Interactive system keeps your name and project in front of the supporter year-round offering quality products.
- High level of Personal Support from our Team guarantees your Supporter's satisfaction.

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# Meeting the Needs

- GatorPond offers your Supporters the ability to REALLY save money on ALL Media for the ENTIRE Family
- It is FUN and SIMPLE to Use!
- No driving to several different stores to get DVDs, Music CDs, & Video Games!



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# Cost Analysis

- Your Supporters SAVE money on their Media Budget, PLUS....
- Your Organization makes \$5.00 per GatorPond Membership, per month!!
- Here is an example: 100 People sell only FIVE Memberships each = 500 Memberships Sold, Times \$5.00 each = \$2,500.00 per MONTH

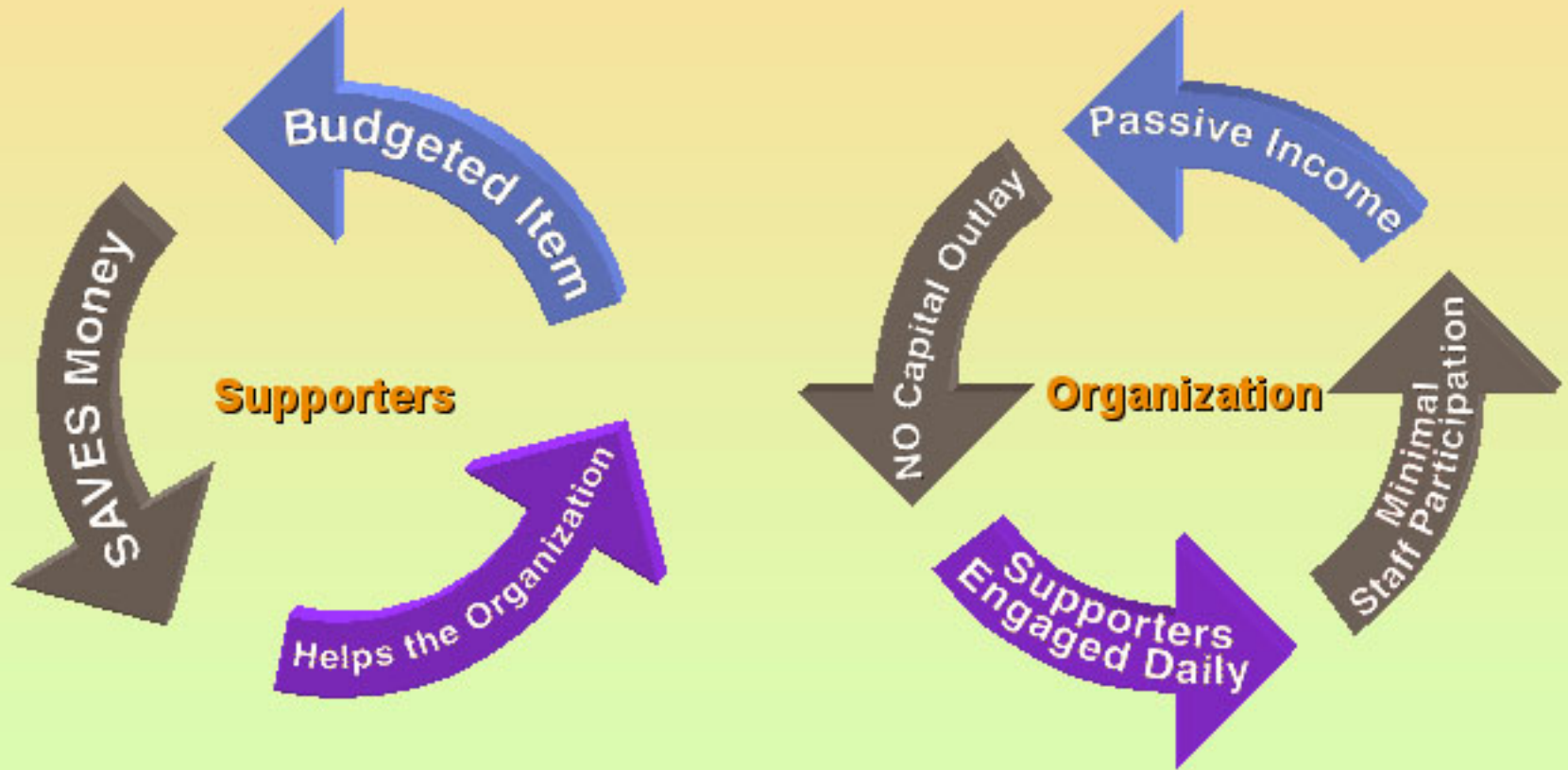
OR

\$30,000.00 Per Year

With NO Up-front Cost or Risk of Any Kind

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# Our Strengths — A True Win-Win



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# Key Benefits

- In Summary:
  1. Creates Passive, Recurring Income.
  2. Little Staff Participation Needed.
  3. Keeps Supporters Engaged, and YOU on their minds throughout the year.
  4. Saves the Supporters MONEY.
  5. Therefore creating Goodwill and growing your Support Base Nationally!

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# Next Step

- Fill Out the Application to become a Fundraising Affiliate.
- Go to your GatorPond Fundraiser “back office” to print your Fundraising Kit.
- Your Fundraising Kit consists of all the forms and marketing materials you need to complete a successful campaign.

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# Next Step

- You will receive your own GatorPond web site URL and you will be assigned a Personal Affiliate Support Person to help with your campaign!

**GatorPond**

Home Details Sign Up Support

**Near Login**  
Already a member? Log in here!  
Username  
Password  
Log in

**Welcome to GatorPond**

**No Need to Buy or Rent...  
Trade What You Have  
For What You Want**

**Movies, Music and  
Video Games**

**Unlimited Trading  
Only \$19.95/mo  
Start Trading Today!**

**Trade What You Have  
For What You Want**

**3 Simple Steps**

- 1 Register and subscribe to the GatorPond service.
- 2 List all the items you wish to trade.
- 3 Trade with other members and await the mailman!

**Recent DVD Trades**

**Family Up**  
Every family has a few hang-ups. An irresistible comedy.

**Guarding Tess**  
A comedy beyond the call of duty. What do you do with a former First Lady who's unpredictable, smelly and impossible to please?

**Air Heads**  
Shrendan Fraser and Adam Sandler in a hilarious spoof on the music industry, these guys break into a radio station and hold the station hostage till their music gets played. Great fun!

**Into Thin Air**  
An adaptation of Jon Krakauer's best selling book, "Into Thin Air: A Personal Account of the Mt. Everest Disaster". This movie attempts to re-create the disastrous events that took place during the Mount Everest climb on May 10, 1996.

**Romy and Jean**  
Romy is a little unbalanced. Sometimes her sweet-natured gets way to odd behavior...A unique and delightfully offbeat romantic comedy.

**Become an Affiliate! Click Here**

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# Everybody Wins!

- Congratulations on making the right choice  
— a TRUE WIN-WIN !



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